

THIS JUST IN...

A Special Place IN TIME

WRITTEN BY MEGIN POTTER

When the line of lipsticks that stylist Alayne Curtiss used were mostly discontinued in 2017, she thought to herself, 'I can do this!'

During her more than 30-year career, Curtiss tried thousands of makeup, hair, and beauty products. She knew what worked for the cameras and what her clients preferred. Modelling her cosmetics collection after what other industry pros had done before her, the **Alayne Curtiss Bridal Beauty Satin Shimmer** line of lipsticks make every day feel like a special day.

Formulated to be extremely wearable and never sticky with the perfect matte balance, each of the lipsticks is named in honor of a Saratoga street.

"Saratoga belongs on the map. People ask me how I am able to do so many weddings. It's because people want to get married in Saratoga Springs. They come to this city because it's great and when they're here they feel the best they've ever felt in their lives. They come back for

more because they want to have the look and feel they did on that day, every day," said Curtiss.

BROADWAY



Susan Blackburn Photography



BRIDAL PATH

Tom Stock Photography

Just as gorgeous everyday, as it is on your special day, the Alayne Curtiss Bridal Beauty line of Satin Shimmer lipsticks are \$16/each and are available exclusively at Alayne Curtiss's Make Me Fabulous Salon locations or on their website at shop.makemefabulous.com/collections/lipstick

Beverly Blvd. – One of their best-selling shades, this beautiful shimmery pink is tinged with the added intrigue of lilac purple.

Broadway – This is where all the action is, it's the vibrant heart of the Saratoga Springs downtown scene and this lipstick, a perfect red with a touch of gold, says it all.

Bridal Path – Brand new for the Fall 2020 season, this pink looks great on darker skin tones and paired with flower girls' rosy complexions. Destined to become a long-lasting signature color.

Duchess Court – Classic and confident, this light to medium pink, grabs your attention without the need to shout.

Gideon Putnam Way – Elegant and timeless, this rosy pink with neutral gold undertones, is both graceful and gorgeous.

Grand Ave. – This pinky plum with copper undertones will indeed have you feeling grand, just like its name suggests.

Madison Ave. – Jockeys and their steeds walk the runways here, and this neutral pink with peachy undertones brings out that slightly sporty side.

Newton Ave. – Like the street where Curtiss had her first home in Saratoga, this neutral beige pink holds a special place in her heart.

Phila Street – This street has a personality all its own. Recreate the cool, understated vibe that it inspires with this smooth, nude beige color.

Thames Way – Brimming with beautiful architecture, this soft shimmery nude pink, will have you feeling as regal as the street it's named after.

Whitney Place – Honor the influence, philanthropy and spirit of one of Saratoga's most respected ladies with this peachy pink nude lip color.